

# 15th Annual Inspirational Country Music Week

Presented by the Christian Country Music Association



**Event of the Year...**  
**October 11-15, 2009**  
**Trinity Music City USA • Hendersonville, TN**  
**Register online by April 15**  
**and receive big discounts!**

## **2009 ICM Week... Changes in 2009**

2009 is a year of change. As we here at the headquarters of the Christian Country Music Association prepare for this year's convention and awards show, we are believing that this will be our best year ever. We are planning changes for the voting procedure for the ICM Awards. We're coming up with new concepts and ideas to advance our calling and your calling and career. It's important you plan to come and be a part of ICM Week at Trinity Music City. United we will stand as one. If you can only afford one event this year it needs to be ICM Week. It's more than performing. It's networking, education, fellowship, training and motivation, and most of all...ministry. So get registered, sign up for a booth, and get involved. You'll see and hear all about the changes for this, the Christian Country Music Association at ICM Week. Invite friends, pastors and family. Please pray with us as we pray for you. Changes are coming and we need you to help us make these changes a success. This is your association and this is your ministry and outreach as well as ours.

See you October 11-15 in Hendersonville/Nashville. You want to be here!

Gene Higgins  
President & Founder

## Hotel and Lodging Information

### 2009 ICM Week Host Hotel

#### HOLIDAY INN EXPRESS

615 EAST MAIN STREET

HENDERSONVILLE, TN 37075

Hotel Front Desk: 615-824-0022

**Reference ICM Week for our group rate of \$89 per night (October 10-16). Must be booked by September 20 to get \$89 rate.**

All rooms include complimentary high-speed wireless Internet (Internet bridge is available on property), coffeemaker, iron/ironing board, hair dryer and data ports on telephones. All rooms and common areas have been completely renovated with new carpet, wall vinyl, lamps, and artwork. Enjoy our Express Start™ hot breakfast buffet in our spacious Great Room, featuring over 30 items and of course, our world famous cinnamon rolls.

The Holiday Inn Express connects with the parking lot of Trinity Music City USA. All of the week's activities except for the Power Source No 1 Party/Media Appreciation will be in walking distance of this hotel.

### 2009 ICM Week Host Hotel

#### HYATT PLACE

330 EAST MAIN STREET

HENDERSONVILLE, TN 37075

Hotel Front Desk: 615-826-4301 Ext. 5

**Reference ICM Week for our group rate of \$99 per night (October 10-16)**

New comfortable guest rooms feature a "cozy corner" with a plush oversized ottoman, Hyatt's Signature Grand Bed, wet bar, and granite counters throughout. A thoughtfully designed state-of-the-art media and work center features a 42" high definition plasma television, plug and play technology and Wi-Fi access throughout room and hotel. Our Gallery features a 24/7 Bakery/Cafe Menu also serving Starbucks coffees. Guests will also enjoy our 24 hour Stay Fit Fitness Center and outdoor pool. Property also features 4 Meeting Rooms to accommodate any large or small function.

### For more information on the local area contact:

- Sumner County Convention and Visitor's Bureau  
**866-336-7866**  
[www.sumnercvb.com](http://www.sumnercvb.com)
- Hendersonville Chamber of Commerce  
**615- 824-2818**  
[www.hendersonvillechamber.com](http://www.hendersonvillechamber.com)
- Nashville Convention and Visitor's Bureau  
**800-657-6910**  
[www.visitmusiccity.com](http://www.visitmusiccity.com)

## Five Days of Music & Ministry Education Faith, Family & Country Music

**ICM Week Activities:** • Arrive Early for Daily Praise & Worship • Artist & Ministry Support • Artist Development • Autograph Opportunities • Broadcast Media Party • Daily & Nightly Showcases • Merchandise • Ministry Education • Music Education • Networking • Photography Opportunities • Power Source No. 1 Party • Relationship Development • Retail Exhibit Booths • Seminars/Workshops • Songwriting Contest • Talent Contests • And so much more!

### 2009 ICM Talent Contest

- Judged by Label and Industry Professionals.
- Perform before Nashville label executives.
- Winner receives a 3-song recording produced in Nashville and one free HMG single with promotions. Restrictions apply.
- Winner Receives 10 hours of studio time, five musicians, mastering and completion of sound tracks. Recording must be utilized within 12 months.
- Visit [www.ccma.cc](http://www.ccma.cc) for complete contest rules.

### 2009 Songwriting Contest

- Judged by Label and Industry Professionals.
- Send songwriting entries on CD with lyrics.
- Winner receives a 3-song production, eight hours studio time, three musicians, copy of songs and sound tracks. Recording must be utilized within 12 months.
- Visit [www.ccma.cc](http://www.ccma.cc) for complete contest rules.

### 2009 Showcase Opportunities

- All participants must be a current member of the Christian Country Music Association.
- All participants must be a registered delegate for ICM Week.
- All participants wishing to showcase must fill out an application and submit it to ICM Week executive committee along with sample of song they wish to perform.
- All songs must be Christian/Inspirational Country music.
- Applying for showcase opportunities does not guarantee you will showcase.
- Registration fees are for convention attendees. There is no fee for performing, however, there are requirements to showcase.

### Showcases, Seminars and Worship Services

It is not required that you attend all the activities during ICM Week, but we do encourage you to attend and support your fellow artists and participate in the learning and networking opportunities that have been planned for your benefit.

### RULES & REGULATIONS

- All Showcases are general admission.
- ICM Awards is reserved seating.
- No audio or video taping will be allowed without prior consent of the ICM and written consent of artist.
- Photography is allowed.
- Posted rules and regulations of Trinity Music City must be obeyed at all times.
- No pets allowed in Trinity Music City.

# EVENT REGISTRATION

## Professional Members & Non-Members

**Register Online by April 15**  
**at [www.ccma.cc](http://www.ccma.cc) to receive early bird discounts... Members ONLY \$250!**

Registration becomes non-refundable after August 15, 2009

You will receive your registration badges upon arrival.

There is a \$20 fee to reprint lost or stolen badges.

### Non-Member Registration **\$375.00**

(**Save \$60** by going online and becoming a member by April 15)

Access to Exhibit Hall, All Showcases, Seminars & Meetings

One ticket to PS No. 1 Party & Media Appreciation Luncheon

### Professional Members Registration **\$300.00**

(Register online by April 15 and **save \$50**)

Access to Exhibit Hall, All Showcases, Seminars & Meetings

One ticket to PS No. 1 Party & Media Appreciation Luncheon

Membership Breakfast

Eligible for Showcase opportunities

### Spouse/Guest Registration **\$150.00**

(Cannot work in music industry in ANY capacity)

(Register online by April 15 and **save \$50**)

Access to Exhibit Hall, All Showcases, Seminars & Meetings

One ticket to PS No. 1 Party & Media Appreciation Luncheon

Membership Breakfast

### Youth Registration **\$150.00**

(Industry-related persons under the age of 16)

(Register online by April 15 and **save \$50**)

Access to Exhibit Hall, All Showcases, Seminars & Meetings

One ticket to PS No. 1 Party & Media Appreciation Luncheon

Membership Breakfast

Eligible for Showcase opportunities

### Youth Registration **FREE**

(non-industry person under the age of 16)

Access to Exhibit Hall, All Showcases, Seminars & Meetings

**Power Source No. 1 Celebration**  
**& Media Appreciation** **\$50.00** Member Adult  
**\$25.00** Child (under 12)

**ICM Exhibit Booth**  
**(8' x 6' with 6' table & 2 chairs)** **\$300.00**  
**\$20.00** electricity  
**\$25.00** additional badge

**PASSES & TICKETS:** Two passes per exhibit booth to attend Convention Showcases and Concerts. No guarantee of seating if sold out. \*This does not include the Christian Country Music Association Awards Show the evening of Thursday, October 15th, 2008. \*Awards Show tickets may be purchased separately. No booth space is reserved without a completed reservation form, signed contract and payment in full. No refunds will be made. You are permitted to transfer your booth space to another party providing they sign and agree to terms of this contract. Exhibit space cannot be shared or sub-leased, unless approved by ICM management.

**Talent Competition Registration** **\$200.00**

**Songwriting Competition** **\$40.00** (Per Song)

**ICM Award Show Tickets** **\$45.00** Non-Member  
**\$30.00** Groups of 15 or more  
**\$25.00** Professional Members

## FAN PRICING

### Members & Non-Members

**ICM Week 4-Day Pass** **\$60.00** Non-Member  
**\$45.00** Member  
**FREE** Child (under 16)

**Power Source No. 1 Celebration**  
**& Media Appreciation** **\$62.50** Non-Member Adult  
**\$50.00** Member  
**\$25.00** Child (under 12)

**ICM Award Show Tickets** **\$45.00** Non-Member  
**\$35.00** Fan Member  
**\$30.00** Groups of 15 or more

### Non-Member Fan Package **\$160.00**

Access to Exhibit Hall, All Showcases, Seminars & Meetings

One ticket to PS No. 1 Party & Media Appreciation Luncheon

One ticket to ICM Awards Show On October 15 at 7pm

### Member Fan Package **\$130.00**

Access to Exhibit Hall, All Showcases, Seminars & Meetings

One ticket to PS No. 1 Party & Media Appreciation Luncheon

One ticket to ICM Awards Show On October 15 at 7pm

# 2009 ORDER FORM

Name \_\_\_\_\_

Band or Ministry Name \_\_\_\_\_

Spouse or Guest Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

- |                                                                                                       |                                                     |                                         |             |
|-------------------------------------------------------------------------------------------------------|-----------------------------------------------------|-----------------------------------------|-------------|
| <input type="checkbox"/> Current Member                                                               | Join now <input type="checkbox"/> \$65 Professional | <input type="checkbox"/> \$35 Fan ..... | Total _____ |
| <input type="checkbox"/> Non-Member Registration .....                                                | _____ x \$375                                       |                                         | Total _____ |
| <input type="checkbox"/> Member Registration .....                                                    | _____ x \$300                                       |                                         | Total _____ |
| <input type="checkbox"/> Spouse/Guest (Non-industry) .....                                            | _____ x \$150                                       |                                         | Total _____ |
| <input type="checkbox"/> Youth Registration (Industry, under 16) .....                                | _____ x \$150                                       |                                         | Total _____ |
| <input type="checkbox"/> One 8' x6' Exhibit Booth .....                                               | _____ x \$300                                       |                                         | Total _____ |
| <input type="checkbox"/> Booth Electricity .....                                                      | _____ x \$20                                        |                                         | Total _____ |
| <input type="checkbox"/> Additional Exhibitor Passes .....                                            | _____ x \$25                                        |                                         | Total _____ |
| <input type="checkbox"/> Additional PS No. 1 Party & Media Appreciation Luncheon (Non-Member) .....   | _____ x \$62.50                                     |                                         | Total _____ |
| <input type="checkbox"/> Additional PS No. 1 Party & Media Appreciation Luncheon (Member Adult) ..... | _____ x \$50.00                                     |                                         | Total _____ |
| <input type="checkbox"/> Additional PS No. 1 Party & Media Appreciation Luncheon (child) .....        | _____ x \$25.00                                     |                                         | Total _____ |
| <input type="checkbox"/> Talent Competition .....                                                     | _____ x \$200                                       |                                         | Total _____ |
| <input type="checkbox"/> Songwriting.....                                                             | _____ x \$40 per song                               |                                         | Total _____ |
| <input type="checkbox"/> ICM Award Tickets (Non-Member) .....                                         | _____ x \$45                                        |                                         | Total _____ |
| <input type="checkbox"/> ICM Award Tickets (Fan Member) .....                                         | _____ x \$35                                        |                                         | Total _____ |
| <input type="checkbox"/> ICM Award Tickets (Professional Member) .....                                | _____ x \$25                                        |                                         | Total _____ |
| <input type="checkbox"/> 4-Day Fan Pass (Non-Member).....                                             | _____ x \$60                                        |                                         | Total _____ |
| <input type="checkbox"/> 4-Day Fan Pass (Member).....                                                 | _____ x \$45                                        |                                         | Total _____ |
| <input type="checkbox"/> 1-Day Fan Pass (Non-Member).....                                             | _____ x \$20                                        |                                         | Total _____ |
| <input type="checkbox"/> 1-Day Fan Pass (Member).....                                                 | _____ x \$15                                        |                                         | Total _____ |
| <input type="checkbox"/> Fan Package (Non-Member) .....                                               | _____ x \$160                                       |                                         | Total _____ |
| <input type="checkbox"/> Fan Package (Member).....                                                    | _____ x \$130                                       |                                         | Total _____ |

**Total Charge \$ \_\_\_\_\_**

**Circle Method of Payment:**

Check # \_\_\_\_\_ Money Order    VISA    Mastercard    Discover    American Express

Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code (3 or 4 Digits) \_\_\_\_\_

Signature \_\_\_\_\_

I authorized the Christian Country Music Association to charge said amount.

Complete form online at **www.ccma.cc**

OR fax to 615-248-8505 OR mail to:

Christian Country Music Association, Attention: ICM Week, P.O. Box 100584 Nashville, TN 37224

For questions or more information, call 615-742-9210, Ext. 235